



City of Las Vegas

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Mayor Louie A. Trujillo

**CITY OF LAS VEGAS
MARKETING COMMITTEE
MAY 5, 2021 AT 5:30 PM
VIA GOOGLE MEETS**

Virtual Meeting Held by Video Conference Via Google Meet

The public is invited to submit written comments for public input prior to the meeting. Written comments should be submitted no later than 3:00 PM on May 5, 2021, addressed via email to the vmarrujo@lasvegasnm.gov or dropped off to Virginia Marrujo at City Hall 1700 N. Grand Ave.

AGENDA

*Marketing Committee Meetings are
Available via YouTube*

https://www.youtube.com/channel/UCNGDVGRRAL0qVevel5JYeRw?view_as=subscriber

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF AGENDA

IV. APPROVAL OF MINUTES

V. PUBLIC INPUT (comments limited to topics on current agenda). Public Input submitted to the Community Development Department via email or fax will be read into the record.

VI. DISCUSSION ITEMS:

1. 2021/2022 Fiscal Year Budget

- a. FY22 \$80,000**
- b. Special Event Sponsorship Program**
- c. Marketing \$150,000**
- d. \$40,000 Event Marketing**

2. 2021/2022 Marketing Plan

VII. ADJOURN

ATTENTION PERSONS ATTENDING FOR PUBLIC INPUT: BY ATTENDING THE MEETING VIA GOOGLE MEET, you consent to photography, audio recording, video recording and its/their use for inclusion on the City of Las Vegas website and to be broadcast on YouTube.

ATTENTION PERSONS WITH DISABILITIES: The meeting room and facilities are accessible to persons with mobility disabilities. If you plan to attend the meeting and will need an auxiliary aid or service, please contact the City Clerk's Office prior to the meeting so that arrangements may be made.

NOTE: A final agenda will be posted 72 hours prior to the meeting. Copies of the Agenda may be obtained from City Hall, Community Development, 1700 N. Grand Avenue, Las Vegas, NM 87701 or the City's website at www.lasvegasnm.gov